



Press Release

modulyss set to Delight at Stockholm Furniture Fair 2019

modulyss is exhibiting at Stockholm Furniture & Light Fair 2019, the world's leading event for Scandinavian design, from the 5th till the 9th of February. modulyss will showcase forward-thinking carpet tile collections, such as the Delight collection, and are sure to impress visitors with the diversity and quality of its broad range of carpet tiles.

In the Delight Infinity Room, visitors will be immersed in an installation of music, lights and dazzling carpet tiles, reflecting endlessly in a mirrored space. Demonstrating how the light play of gloss and matt yarns found in all five Delight carpet tile designs can create inspiring workspaces; the room is sure to spark the imagination of designers.

Vanessa Van Overmeeren, product development manager, explains more: "We've designed the Delight collection as a response to the metallic trend. Whether a subtle take with Blaze, Spark and Gleam, or something more expressive in Dusk and Dawn, it's a collection that offers broad scope throughout a project. Linked through an elegant use of metallic yarns and shared colours, we really look forward to the Delight Infinity Room showing how the range can lift flooring schemes as we strive to make workplaces better places to be."

The Delight collection, alongside other modulyss carpet tile collections, is now available in Nordic markets through Kährs Group, as the Swedish manufacturer and distributor of premium flooring has signed an agreement for the sale of modulyss products in Sweden, Norway, Denmark and Finland.

André Kerckhof, sales director CEE & Scandinavia, modulyss, says: "We see great opportunity for the modulyss brand in the Nordic market and we believe Kährs Group can convey the qualities and values of our products in the best possible way."

Through Kährs Group's reinforced focus on the commercial market and the broadening of its product offer, the introduction of modulyss carpet tiles are a natural fit:

Kährs and modulyss share the same belief in what premium products stand for in terms of design, quality and sustainability. These factors have been carefully evaluated and are also prerequisites for a partnership that will expect will be much appreciated by our customers", comments Christer Persson, president and CEO, Kährs Group.

With a portfolio including sustainable and acoustical solutions, as well as products renowned for delivering impressive style at great value, modulyss will exhibit at Stockholm Furniture & Light Fair in booth A15:13 alongside sister-company arc edition, the commercial wall-to-wall brand from the Balta Group.



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Discover modulyss at www.modulyss.com and blog.modulyss.com

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